

# PURE-LEES ELEGANCY™

A new selected specific inactivated yeast to bring more elegance to red wines

## DESCRIPTION

Produced with our specific HPH™ process, PURE-LEES ELEGANCY™ is specific yeast derivative more concentrated in insoluble fractions that allows an optimal sorption of harsh/astringent/bitter tannins. Applied towards the end of the alcoholic fermentation, PURE-LEES ELEGANCY™ allows the removal of aggressive tannins and the improvement of the wine texture quality, leading to wines with more elegance. It was developed in collaboration with INRAE Montpellier and Sup Agro.



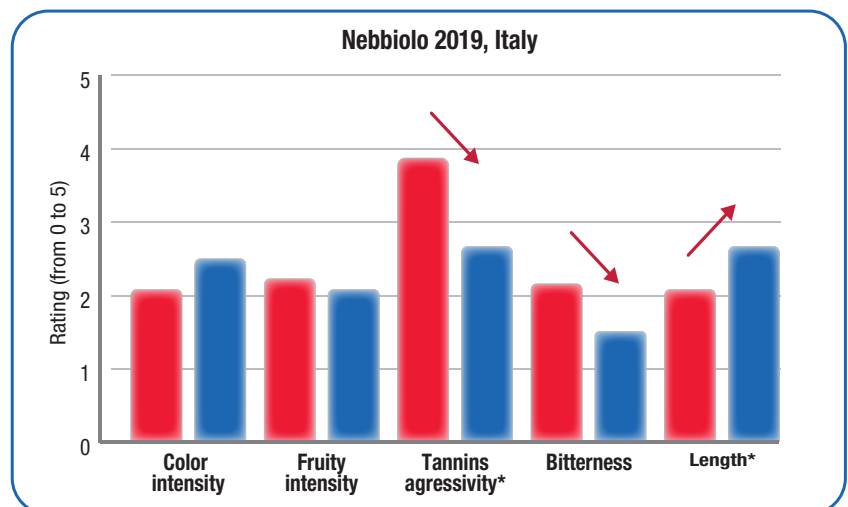
## BENEFITS & RESULTS

PURE-LEES ELEGANCY™ can be used as a recommended alternative to lees during a long-period of contact during weeks/months of ageing but thanks to the high interaction with wine matrix, a quick effect is observed even after just several days of contact.

PURE-LEES ELEGANCY™ was applied in a Nebbiolo with very aggressive tannins. After two months, the tasting showed significantly less aggressive tannins for PURE-LEES ELEGANCY™ as well as a tendency for less bitterness and more length in comparison with a control.

**Control**  
**PURE-LEES ELEGANCY™**

Sensorial analysis led by 11 judges (PURE-LEES ELEGANCY™ compared to a control with no addition)



**HPH™ Process**  
High Pressure Homogenizer

HPH™ (High Pressure Homogenization): An innovative LALLEMAND mechanical inactivation process leading to the disruption of wine yeast cells. The HPH process™ preserves macromolecule size and maximizes the interaction capacity of yeast constituents with the wine matrix.



## INSTRUCTIONS FOR OENOLOGICAL USE

**Recommended dosage:** 20 g/hL to 40 g/hL.

1. Time of contact depends on the matrix and desired effects (from several days to several weeks).
2. Trials on small volumes can be performed to adjust dosage and timing in relation with the wine matrix and the desired objectives.
3. Suspend PURE-LEES ELEGANCY™ in ten times its weight of water or wine.
4. Mix well for a quick and optimized impact.
5. Add to the wine towards the end of alcoholic fermentation.

## PACKAGING AND STORAGE

- 1 kg sealed alu foil bags
- Store in a cool dry place.
- To be used once opened.

Distributed by:

The information in this document is correct to the best of our knowledge. However, this data sheet should not be considered to be an express guarantee, nor does it have implications as to the sales condition of this product. April 2022.



WINE  
YEASTS



WINE  
BACTERIA



NUTRIENTS  
/PROTECTORS



SPECIFIC  
YEAST DERIVATIVES



ENZYMES



CHITOSAN



VINEYARD  
SOLUTIONS

**LALLEMAND**

LALLEMAND OENOLOGY

Original by culture